

project 2 – new York: here and there

objectives

The goal of this Project is to create a visually interesting site that explores one or several aspects of New York Here and There. It should translate your personal connection with New York Here and There linking images and text. The design should be personal and artistic. This is not a commercial site.

deadlines & parameters

- 1) Create 4–6 hyperlinked web pages.
- 2) Delivery must be online. Upload all files to your server space at wccweb.cardoso-fleck.com/yourfirstname. Due Class 7 – 3/8
- 3) Sketches/ideas/flowchart due Class 5 – 2/22.
- 4) Completed Project due Class 7– 3/8.
- 5) Explore some of the basic text, linking, CSS and image skills introduced in Chapters 5–8 of Dreamweaver CS3 HOT.
 - . Chapter 5 due Class 5 – 2/22
 - . Chapter 6 & 7 due Class 6 – 3/1
 - . Chapter 8 due Class 7 – 3/8
- 6) Create a project that is both technically and visually engaging. Experiment with the following elements: standard navigation concepts vs. experimental navigation, site architecture, manipulated imagery, fragmentation of text and images, linear vs. non-linear structures. Consider how your imagery and content relate to one another.

considerations

What/Where is New York for you?

- . New York City?
- . Your home town?
- . A state of mind?
- . Your favorite food?
- . Your favorite place?

This "place" is **NEW YORK: HERE.**

Now think about when you are away from that choice.

- . It could be your favorite place away from the New York,
- . Or the state of mind when you are not in New York,
- . Or the feeling of not being in your hometown,
- . Or the feeling of extending your hometown to another place...

This "place" is **NEW YORK: THERE.**

Think about places, people, clothes, food, smells, objects, time, anything that connects New York: Here with There, you with yourself.

Grading criteria

Your project final grade is a total of **15 points**:

NY Here & There Proposal/Site Map/Sketch presented on 2/22	2
Dreamweaver CS3 HOT Tutorial 5 completed on 2/22	2
Dreamweaver CS3 HOT Tutorials 6 & 7 completed on 3/1	4
Dreamweaver CS3 HOT Tutorial 8 completed on 3/8	2
Finished NY Here & There with at least 4 hyperlinked pages 3/8	5
Items considered: Content/Creativity/Design/Navigation/Craftsmanship/Interactivity	